optimize salesforce industry clouds.

achieve quick wins that deliver lasting
value with Xfactory from randstad digital

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Salesforce Industry Clouds provide robust, industry-specific frameworks designed to help you modernize, save time, lower costs and strengthen customer relationships. Despite these powerful features, Industry Clouds lack deep functionalities and customizations required to address the specialized needs of micro-industries. Fully capitalizing on Salesforce investments often requires robust integrations and additional analytical capabilities. Addressing your unique needs in a cost-effective manner can help you maximize the potential of your Salesforce implementation and drive long-term success.

the power of incremental change.

Xfactory from Randstad Digital delivers fixed-cost Salesforce enhancements that are tailored to your specific needs. By focusing on strategic, incremental improvements to user experience (UX) and process optimization, we help you unlock significant value one step at a time, delivering immediate impact and paving the way for advanced data and analytics integration.

small steps. big impact.

Randstad Digital can help you improve UX and optimize operations without committing to extensive, high-cost projects. Xfactory is ideal for businesses looking to achieve significant gains through a series of strategic, stepwise enhancements. Transform your organization:

- Enhance user satisfaction and efficiency by optimizing one page and one persona at a time, paving the way for improved productivity and engagement.

- Make quick enhancements in a phased approach tailored to your unique needs.

- Target optimization of a specific process after UX enhancements to streamline operations and boost productivity.

- Facilitate advanced data analytics and integration, unlocking new opportunities for growth and innovation.

- Deliver high value without extensive costs; modular phases allow you to manage budgets effectively.

- Provide ongoing enhancements based on user feedback and performance metrics for continuous improvement in UX, functionality and satisfaction.

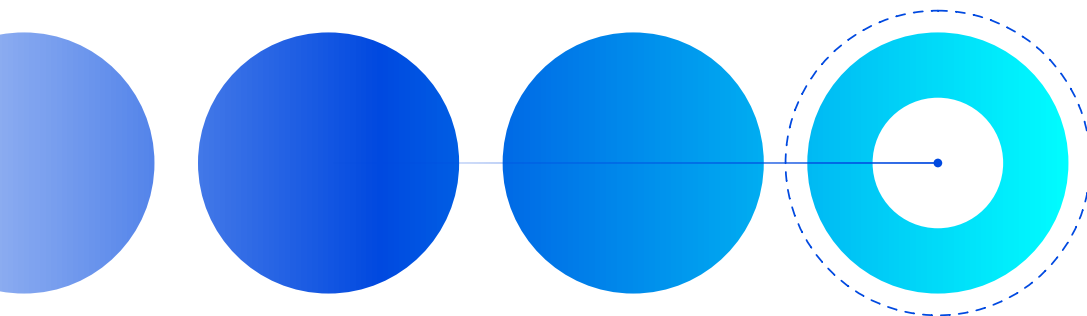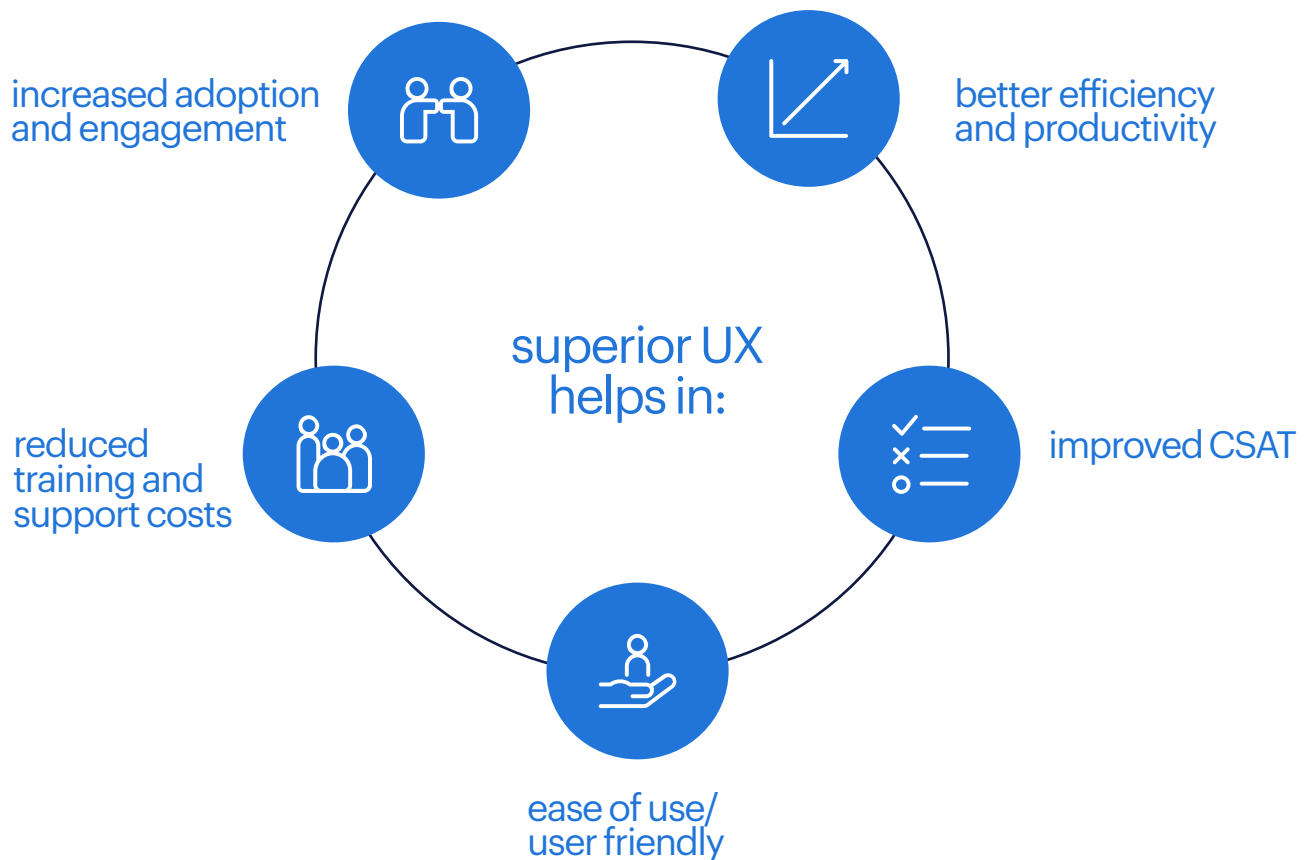## adding value.

🏆 quick wins

📊 cost-efficient

👤 user-centric

⤱⤲ operational
⤱⤲ efficiency

superior UX impacts multiple metrics.

increased adoption and engagement

better efficiency and productivity

superior UX helps in:

reduced training and support costs

improved CSAT

ease of use/ user friendly

maximize investments.

When you partner with Randstad Digital, you get an experienced Salesforce expert who can redefine your customer journey, significantly improve adoption and seamlessly integrate the platform with existing systems and processes to maximize your Salesforce investment and achieve substantial returns.

As a distinguished Salesforce Crest Partner and a valued presence on the Salesforce Data Cloud Partner Advisory Board, Randstad Digital is dedicated to providing scalable, tailor-made solutions and services aligned with your unique business requirements.

20+
accelerators

10+
countries

about randstad digital.

Randstad Digital is a trusted digital enablement partner that facilitates accelerated transformation for businesses by providing global talent, capacity, and solutions across specialized domains. Our digital talent solutions allow you to seamlessly scale your team while connecting you with skilled professionals around the world who align with your chosen technologies. Our focus lies in managed programs, and we empower businesses to move at speed and achieve goals efficients. We support four service lines, including customer experience, cloud & infrastructure, data & analytics, and digital & product engineering in addition to three engagement models, including talent services, global delivery centers and managed solutions. For more information, see www.randstaddigital.com.

reach out to randstad digital.

Partner with us to unlock the full potential of your Salesforce investments and drive lasting value for your business.

🌐 To learn more, visit www.randstaddigital.com/salesforce-services

✉ Contact us at sfdc@randstaddigital.com

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