

SPARC

unlock the full potential of your ServiceNow investment with our value management framework.





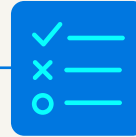
achieve strategic value through SPARC.

A results-driven framework that helps organizations extract greater ROI, efficiency, and innovation from their ServiceNow ecosystem. Whether you're just beginning your ServiceNow journey or looking to optimize an existing deployment, SPARC delivers a structured, data-driven approach to assess your current state, identify improvement opportunities, and define a strategic roadmap.

By focusing on critical areas such as platform readiness, automation, ROI, and cost optimization, SPARC empowers you with clear, actionable insights to enhance platform performance, align with business goals, and drive sustainable value.

key tenets of our offering.

comprehensive assessment of your existing ServiceNow environment establishing a clear baseline for value optimization.



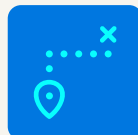
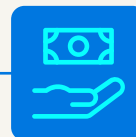
Understand your **current ServiceNow maturity** and align future platform capabilities with your organization's strategic direction.

Evaluate the **utilization of ServiceNow capabilities** across modules to identify gaps, uncover underused features, and maximize platform value.



Analyze workflows, automation touchpoints, and integration efficiency to **streamline operations** and eliminate redundancies across processes

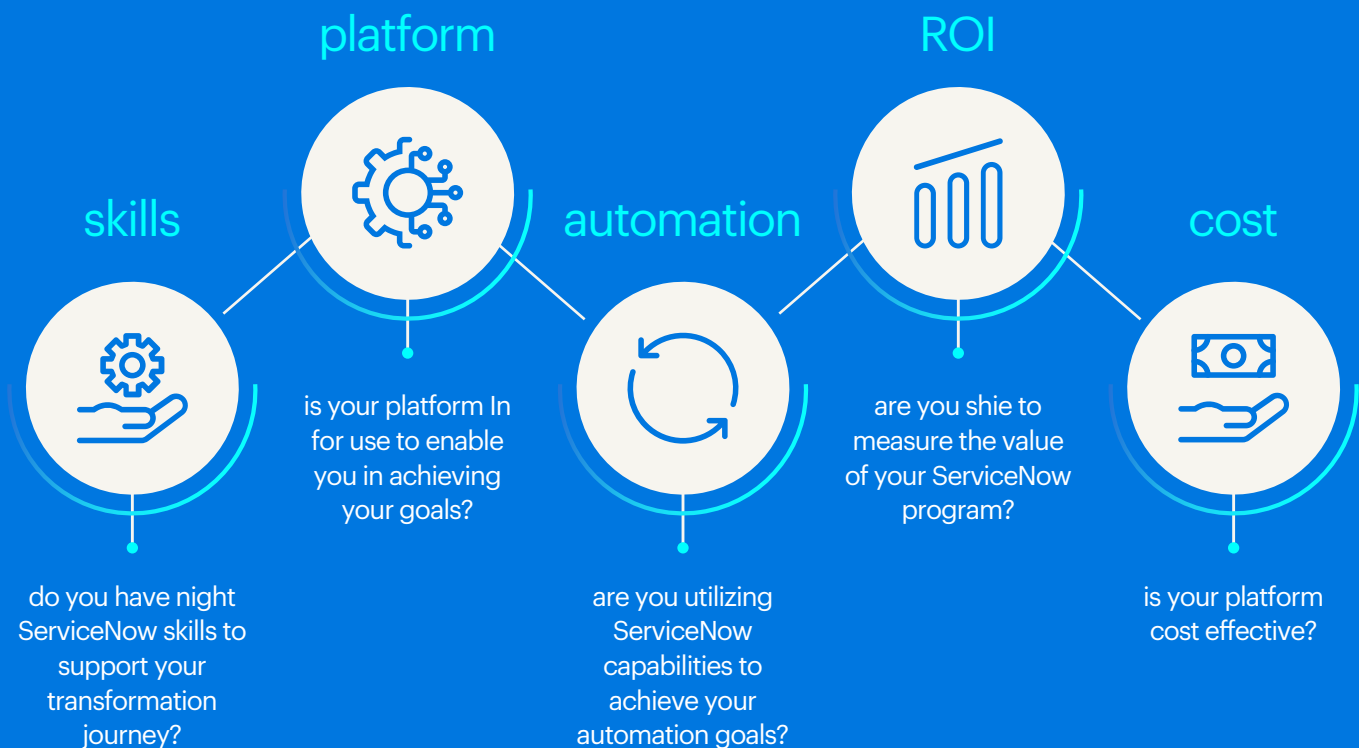
Review license usage, idle SKUs, and support models to uncover **cost-saving opportunities** and maximize return on existing investments.



Translate insights into a **clear, actionable roadmap** that includes prioritized recommendations and a phased approach for platform value realization.

dimensions of value realization using SPARC.

The SPARC framework explores **five key areas** to help customers maximize ServiceNow value - assessing **skills maturity, user experience, workflow efficiency, automation, and value metrics**. It empowers enterprises to enhance agility, reduce costs, and drive operational excellence and innovation.



key benefits of the offering.

- Accelerated Time-to-Value with rapid assessment and strategic prioritization of initiatives
- Improved ROI through optimized licensing, automation, and cost control.
- Stronger Alignment between IT capabilities and business objectives, enhancing overall operational efficiency.
- Future-Ready platform with improved governance, scalability, and platform health
- Data-driven insights into usage, skill gaps, and value opportunities

about randstad digital?

Randstad Digital is a trusted digital enablement partner that facilitates accelerated transformation for businesses by providing global talent, capacity, and solutions across specialized domains. Our digital talent solutions allow you to seamlessly scale your team while connecting you with skilled professionals around the world who align with your chosen technologies. Our focus lies in managed programs, and we empower businesses to move at speed and achieve goals efficiently. We support four service lines, including customer experience, cloud & infrastructure, data & analytics, and digital & product engineering in addition to three engagement models, including talent services, global delivery centers and managed solutions.

For more information, see www.randstaddigital.com.

Looking to maximize your investments using ServiceNow's virtual agent?
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